The Impact of Leadership Styles on Employee Performance and Satisfaction in Small Business Enterprises

Phoro

**Jane Smith!, Emily Johnson2**

1. RN, MSN, Department of Business Administration, University of XYZ, Toronto, Canada
2. Nursing Student, University of XYZ, Toronto, Canada

**Abstract**

This study examines the impact of leadership styles on employee performance and satisfaction in small business enterprises. Effective leadership plays a crucial role in the success and growth of businesses, particularly in the context of small enterprises. Understanding how different leadership styles influence employee outcomes can provide valuable insights for business managers and entrepreneurs.

**Introduction:**In the rapidly evolving business landscape, small enterprises face unique challenges in managing their employees and achieving optimal performance. Leadership styles, characterized by different approaches to decision-making, communication, and motivation, have been shown to significantly impact employee behavior and organizational outcomes. However, limited research has specifically focused on the context of small business enterprises and the relationship between leadership styles, employee performance, and satisfaction.

**Methods:**A mixed-methods research approach will be employed to gather data. First, a quantitative survey will be administered to employees in small business enterprises across multiple industries. The survey will include validated scales to measure leadership styles, employee performance metrics, and job satisfaction levels. Subsequently, a subset of participants will be selected for in-depth qualitative interviews to gain deeper insights into their experiences and perceptions related to leadership styles.

**Results:**The study expects to uncover significant relationships between different leadership styles and employee performance and satisfaction. Specifically, transformational leadership is hypothesized to positively influence employee performance and satisfaction due to its emphasis on inspiring and motivating employees. On the other hand, autocratic leadership may negatively impact employee outcomes due to its top-down decision-making approach.

**Conclusion:**
This study aims to provide valuable insights into the impact of leadership styles on employee performance and satisfaction in small business enterprises. By understanding the relationship between leadership styles and employee outcomes, small business managers can make informed decisions to create a positive work environment, foster employee engagement, and drive organizational success.

**Keywords:** Leadership styles, Employee performance, Employee satisfaction, small business enterprises

Biography (150-word limit)

Dr. **Jane Smith** is an author based in Toronto, Canada, specializing in the field of business management. Although this biography showcases her diverse background and expertise in healthcare.

After attaining a master’s degree in nursing, Ms. Jane Smith embarked on her professional journey as a clinical nurse in 1997. Her scientific and clinical aptitude propelled her to assume the role of Head of the Emergency Department at XXXX Hospital. Recognizing her invaluable professional experience, she was entrusted with executive responsibilities as a Senior Expert in the Vice-President's Office of Treatment at XXXX University of Medical Sciences in 2016.

Throughout her career, Ms. Jane Smith has maintained an active engagement with home healthcare agencies, fostering a direct connection to the hospital's frontline operations. This hands-on approach has enabled her to acquire valuable scientific insights, particularly in managing the business.

**Presenting author details
Full name** (As per the passport)**:**

**Date of birth (**as per passport):

**Nationality:**

**Academic Degree/Specialty:**

**Present Job Position**:

**Country:**

**Mobile number (***country code – number)***:**

**WhatsApp/Telegram Number (***country code – number)***:**

**Official Email ID:**

**Category: (**Speaker, Participant only)

**Presentation type: (**Poster/Oral**)**

**Abstract Track number/Name:**